

Advertising &  
Sponsorship

# PACK 2020



South Downs  
Leisure

[www.southdownsleisure.co.uk](http://www.southdownsleisure.co.uk)

Prices start  
at just £300  
for 12 months  
sponsorship

## Main benefits

- ✓ Your brand exposed to up to 1.4 million people per year
- ✓ Share in the success of a local community leisure group
- ✓ Join a pro-active forward thinking organisation, due to expand facilities in 2020
- ✓ Specifically target your brand to selected audience types
- ✓ Achieve positive brand alignment and reap the rewards

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

# Contents

Opportunities for the following areas:

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The small print...:

\*Footfall usage figures based on average numbers from previous three years - rounded to nearest thousand. Actual visual will be higher due to zone overlap and view from other areas.

Using your company/sponsor's logo and artwork, South Downs Leisure will produce ALL promotional media required, including posters, banners and other promotional tools, relevant to the sponsorship package purchased. Artwork/logo's must be supplied in high resolution (minimum 300dpi) JPG, TIFF, PSD, Illustrator or EPS format, otherwise an additional £50 charge will need to be made in order to transfer and reset the artwork/logos.

All images shown for banner sites are FOR REPRESENTATION ONLY and are designed as purely a guide to show potential banner locations and size.

All prices are subject to VAT at 20%.

All prices are for a full calendar year.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



**Venue:** Field Place Manor House  
& Barns

**Details:** Field Place Manor House is a stunning Grade II listed building and is Worthing's premier wedding venue. There are two converted barns, manor house, function and meeting rooms, wedding gardens, tennis courts, a model railway, bowling greens, petanque, and an arts and crafts centre.

**Contact:** Field Place, The Boulevard, Worthing,  
West Sussex, BN13 1NP.  
Telephone: 01903 905050 Option 4

Field Place  
Manor House  
and grounds  
sponsorship  
details...



## additional information

### Examples of activities:

Tennis, football and netball, transient wedding parties and corporate events within view of banners.

### Projected footfall\*:

36,000 per annum.

### Position:

Hard courts

### Type/quantity:

Mesh banners x 6

### Size:

2.4m w x 1.8m h

### Price:

£600 per banner, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options





**Venue:** Davison Leisure Centre

**Details:** Davison Leisure Centre is a dual use site and part of Davison girls' school. The site is open to the public during the evenings on weekdays and all day during weekends and holidays. It has outdoor tennis and 5-a-side courts, badminton courts, a top-of-the-range fitness suite, studio and main hall.

**Contact:** Davison Leisure Centre, Selborne Road, Worthing, West Sussex, BN11 2JX.  
Telephone: 01903 905050 Option 5

## Davison Leisure Centre sponsorship details...



### **Position:**

Hard courts

### **Type/quantity:**

Mesh banners x 6

### **Size:**

2.4m w x 1m h

### **Price:**

£600 per banner, per annum

## additional information

### **Examples of activities:**

Tennis, football and netball.

### **Projected footfall\*:**

4,000 per annum (+ transient exposure as all users drive past = 47,000 per annum). Also a fully functional girls school, so viewed by all people arriving or leaving the premises.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

Main hall and gym (shared space)

## **Type/quantity:**

Banners x 4

## **Size:**

2.4m w x 1m h

## **Price:**

£600 per banner, per annum

## **additional information**

### **Examples of activities:**

Tennis, football and cricket leagues and holiday clubs.

### **Projected footfall\*:**

28,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options





## additional information

### **Examples of activities:**

Multiple state-of-the-art cardio and resistance equipment.

### **Projected footfall\*:**

7,000 per annum.

### **Position:**

Fitness Suite

### **Type/quantity:**

A0 poster x 1

### **Size:**

0.84m w x 1.19m h

### **Price:**

£400 per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



**Venue:** Worthing Leisure Centre

**Details:** Worthing Leisure Centre is the largest of our four sites, with the following facilities: double sports hall, squash courts, a football centre, fitness studio, spinning studio, weights room, fitness suite with wet area, soft play, bar, café, function room and athletics track.

**Contact:** Worthing Leisure Centre,  
Shaftesbury Avenue, Worthing,  
West Sussex BN12 4ET.  
Telephone: 01903 905050 Option 3

## Worthing Leisure Centre sponsorship details...



### additional information

#### **Examples of activities:**

Worthing Thunder, dance competitions and badminton to name but a few of the events and sports at this venue.

#### **Projected footfall\*:**

333,000 per annum.

#### **Position:**

Main Hall, under the balcony

#### **Type/quantity:**

Banners x 4

#### **Size:**

3m w x 1m h

#### **Price:**

£800 per banner, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## Position:

Weights room, on back wall

## Type/quantity:

A0 Poster

## Size:

0.84m w x 1.19m h

## Price:

£450 per annum

## additional information

### Examples of activities:

Extensive weights apparatus fully refurbished in August 2016.

### Projected footfall\*:

19,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## additional information

### Examples of activities:

Over 50 state-of-the-art cardio and resistance machines. Functional Training area. Fully refurbished August 2016

### Projected footfall\*:

70,000 per annum.

### Position:

Gym

### Type/quantity:

A0 posters x 2

### Size:

0.84m w x 1.19m h

### Price:

£400 per poster, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

Spin

## **Type/quantity:**

Banner x 1

## **Size:**

4m w x 1m h

## **Price:**

£440 per annum

## **additional information**

### **Examples of activities:**

Extensive range of spin cycles in a state-of-the-art studio.

### **Projected footfall\*:**

21,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options





## additional information

### Examples of activities:

Extensive range of fitness classes and activities, including the very latest from the Les Mills brand of fitness instruction.

### Projected footfall\*:

72,000 per annum.

### Position:

Studio

### Type/quantity:

A0 posters x 5

### Size:

0.84m w x 1.19m h

### Price:

£400 per poster, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

Range

## **Type/quantity:**

Banner x 1

## **Size:**

4m w x 1m h

## **Price:**

£660 per annum

## **additional information**

### **Examples of activities:**

Extensive range of classes and activities.

### **Projected footfall\*:**

21,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## additional information

### Examples of activities:

Squash, martial arts and many other activities.

### Projected footfall\*:

25,000 per annum.

### Position:

Squash Courts x 4, on front wall at high level

### Type/quantity:

Banners x 4

### Size:

4m w x 1m h

### Price:

£440 per court, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

**Football Centre:** Changing room fascia

## **Type/quantity:**

Sponsor Logo x 2

A0 posters x 3

## **Size:**

A0 Posters: 0.84m w x 1.19m h

## **Price:**

£2080 per annum

## **additional information**

### **Examples of activities:**

The Football Centre is home to most of the local football clubs, for training and matches, as well as Worthing Rugby Club, Leisure Leagues, group social matches and competitions. This sponsorship package will also be on display to anyone using the track and centre pitch for Worthing District football league matches.

### **Projected footfall\*:**

104,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## additional information

### Examples of activities:

The Football Centre is home to most of the local football clubs, for training and matches, as well as Worthing Rugby Club, Leisure Leagues, group social matches and competitions. This sponsorship package will also be on display to anyone using the track and centre pitch for Worthing District football league matches.

### Projected footfall\*:

104,000 per annum.

### Position:

**Football Centre:** Fence panels

### Type/quantity:

Banners x 22

### Size:

2.9m w x 1m h

### Price:

£450 per banner, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

Race track and centre pitch fence panels

## **Type/quantity:**

Banners x 22

## **Size:**

2.9m w x 1m h

## **Price:**

£300 per banner, per annum

## **additional information**

### **Examples of activities:**

Home to Worthing Harriers and other sports events, commanding up to a thousand visitors at a time.

### **Projected footfall\*:**

25,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options





## additional information

### Examples of activities:

Substantial soft play area aimed at younger customers and a popular venue for children's parties.  
Footfall in the region of 12,000 adults and 24,000 children.

### Projected footfall\*:

36,000 per annum.

### Position:

Amazon soft play area

### Type/quantity:

A0 posters x 1

### Size:

0.84m w x 1.19m h

### Price:

£400 per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## General information:

Shaftesbury Room **renamed with the sponsors name.**

## Your inclusion:

- A0 poster site inside.
- Advertised on materials throughout South Downs Leisure, including over 30,000 brochures, web and anytime anyone enquires or books the room.
- On directional signs throughout the centre.
- Part of South Downs Leisure corporate hire brochure - over 10,000 a year.
- A specific Shaftesbury brochure, over 10,000 a year.

## Price:

£3000 per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

## additional information

### Examples of activities:

Multi-usage room, including bar and catered events, weddings, corporate events, as well as fitness classes.

### Projected footfall\*:

25,000 per annum.



## additional information

### Examples of activities:

All users to the centre will potentially be exposed to these.

### Projected footfall\*:

600,000 per annum.

### Position:

**Car Park:** End of brick built planters

### Type/quantity:

End signs x 10

### Two sizes:

1m w x 0.5m h & 2m w x 0.6m h

### Prices:

£300 and £350 respectively per sign, per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## Position:

**Car Park:** External wall, close to main entrance

## Type/quantity:

Posters x 5

## Size:

1m w x 1.5m h

## Price:

£450 per poster, per annum

## additional information

### Examples of activities:

All users to the centre will potentially be exposed to these.

### Projected footfall\*:

600,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## additional information

### Examples of activities:

All users to the centre will potentially be exposed to these.

### Projected footfall\*:

600,000 per annum.

### Position:

**Car Park:** End wall, close to main entrance

### Type/quantity:

Banner x 1

### Size:

2.5m w x 1m h

### Price:

£600 per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

**Car Park:** Back fences beside sports track

## **Type/quantity:**

Banners x 10

## **Size:**

1.5m w x 0.60m h

## **Price:**

£400 per banner, per annum

## **additional information**

### **Examples of activities:**

All users to the centre will potentially be exposed to these.

### **Projected footfall\*:**

600,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



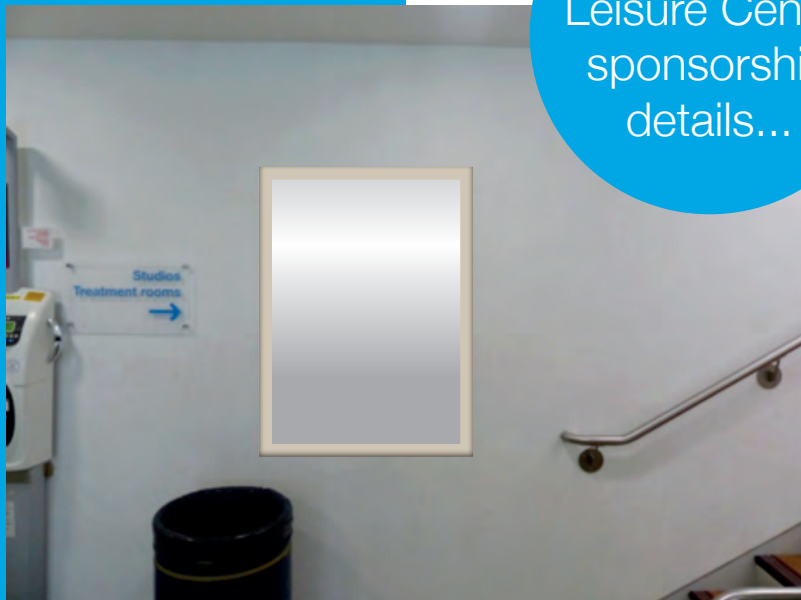


## **Venue:** Splashpoint Leisure Centre

**Details:** Splashpoint Leisure Centre boasts a six-lane, 25 metre competition pool, a combined learner/diving pool, indoor leisure pool with flume and outdoor paddling pool. There are many water based activities to choose from and there is also a state-of-the-art 100 station gym and 2 fitness studios. Also, there are luxurious spa facilities with steam room, heat beds, sauna and treatment rooms. Splashpoint café serves quality foods, coffee and tea.

**Contact:** Splashpoint Leisure Centre,  
60 Brighton Road, Worthing, BN11 2EN.  
Telephone: 01903 905050 Option 2

Splashpoint  
Leisure Centre  
sponsorship  
details...



**Position:**

**Gym:** A0 poster added to lobby outside first floor changing, bottom of the staircase

**Type/quantity:**

A0 posters x 1

**Size:**

0.84m w x 1.19m h

**Price:**

£450 per annum

**additional information**

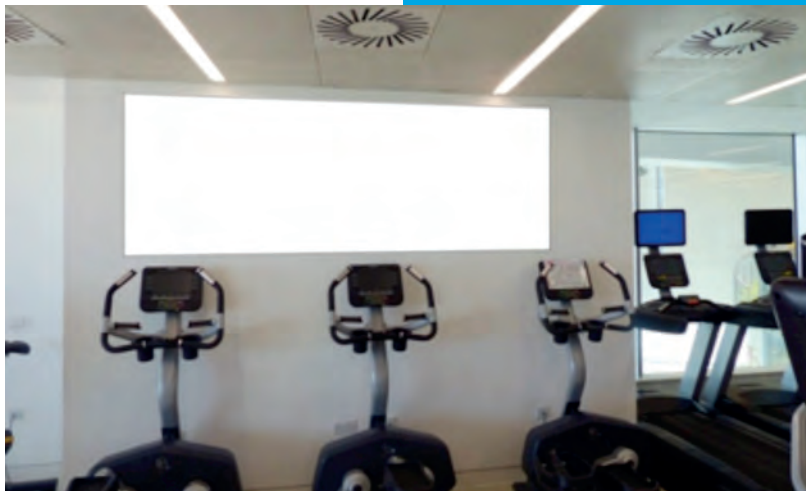
**Examples of activities:**

All users of classes, gym and swimming spectators will pass this site.

**Projected footfall\*:**

112,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

**Gym:** Banner beside bikes and rowing machines

## **Type/quantity:**

Banners x 1

## **Size:**

3m w x 1m h

## **Price:**

£450 per annum

## **additional information**

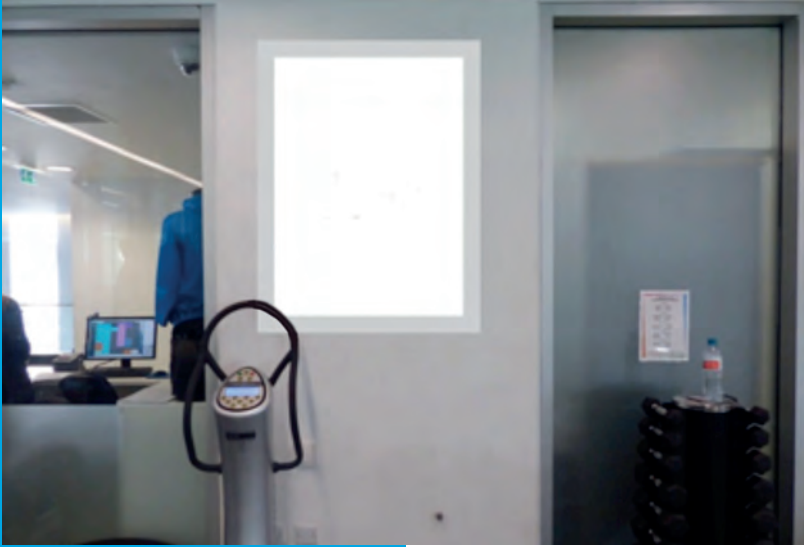
### **Examples of activities:**

State-of-the-art gym area, including 100 station cardio vascular machines and weights.

### **Projected footfall\*:**

56,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## Position:

**Gym:** A0 poster behind power plates

## Type/quantity:

A0 posters x 1

## Size:

0.84m w x 1.19m h

## Price:

£450 per annum

## additional information

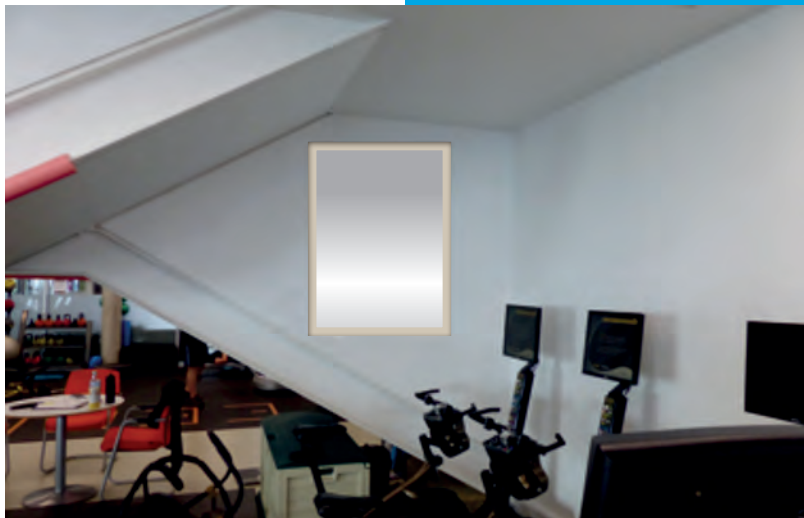
### Examples of activities:

State-of-the-art gym area, including 100 station cardio vascular machines and weights.

### Projected footfall\*:

56,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

**Gym:** A0 poster in area under stairs

## **Type/quantity:**

A0 posters x 1

## **Size:**

0.84m w x 1.19m h

## **Price:**

£450 per annum

## **additional information**

### **Examples of activities:**

State-of-the-art gym area, including 100 station cardio vascular machines and weights.

### **Projected footfall\*:**

56,000 per annum.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## **Position:**

### **Outside spa area on balcony:**

4 x deck chairs branded in sponsor's name

## **Type/quantity:**

Deck chair x 4

## **Size:**

47cm w x 104cm h

## **Price:**

£300 per chair, per annum

## **additional information**

### **Projected footfall\*:**

Combines spa users with people walking along the seafront and customers.

Please call **Alan** on **01903 905050 ext 2046** for more details and further options





## additional information

### Examples of activities:

All spectators and users of the all three pools will see this digital signage.

### Projected footfall\*:

578,000 per annum.

### Position:

**Main Pool:** A low-resolution TV in the prime location of the main pool area. TV updated/reprogrammed with new sponsored information, on 30 second rotations.

### Price:

£1000 per annum

**Note:** Maximum of 5 business advertisements

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

# Brochure sponsorship



Example of previous brochure

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

## Brochure sponsorship

### General information:

10,000 hard copy brochures printed and distributed between all four sites.

### Your inclusion:

- Company sponsor logos on all related promotional tools i.e. posters, leaflets and roll-up banners.
- Half-page advert within the brochure.
- Company sponsor logo to be included on all online listings, including the online class bookings page, and class information timetables displayed at all four sites.
- Sponsor company information to be included within relevant monthly e-mail 'e-shots' sent out to our FIT4 members (minimum of 8000 per e-mail).
- Company sponsor logos on related newspaper advertisements.

# Junior Activities Brochure



**50%  
OFF**

**Price:**

Just £2500 per annum  
now only **£1250 pa**

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

## Brochure sponsorship

# Summer Fun Activity Programme

### General information:

12,000 brochures produced and distributed between four sites.

Aimed at children aged 5 to 12 years, distributed and advertised throughout Worthing.

### Your inclusion:

- Company sponsor logos on all related promotional tools i.e. posters, leaflets and roll-up banners.
- Full-page advert within our Summer Fun brochure.
- Leaflets distributed to schools in the Worthing area.
- Link to your company website.
- Option of having a stand at Worthing Leisure Centre advertising your business for one day.
- Company sponsor logo on related newspaper advertisements – i.e. Herald, Primary Times, ABC Magazine, etc.



### Price:

Just £2000 per annum

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

## Brochure sponsorship

### General information:

South Down Leisure's **number one** junior sales tool.

10,000 brochures printed in hard-copy.

### Your inclusion:

- Half page advert within the brochure.
- Logo to be included on all online listings, including online class bookings page.
- Logo to be incorporated on the wall charts advertising our classes – displayed at all four leisure sites.
- Company information to be included within monthly e-mail shots sent out to our members (minimum of 8000 per e-mail).
- Newspaper advertisements - Herald, Primary Times, ABC Magazine.

# Junior Parties Brochure



**50%  
OFF**

**Price:**

Just £2500 per annum  
**now only £1250 pa**

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



# Events sponsorship

WEDDINGS | FUNCTIONS | CORPORATE EVENTS

Discover a magical day of wonder this festive season  
as Field Place Manor House & Barns welcome you to their...

# Winter Wonderland

Why not make a day of it!  
Come along before and/or stay after your visit with Santa to make the most of all the fun activities going on...

**Sat 14th, Sun 15th,  
Sat 21st, Sun 22nd  
& Mon 23rd December**

Visit Santa hours from 9am to 5pm

Featuring fantastic festive activities for the kids including:  
\* Christmas crafts with the elves  
\* Visit to Santa with gift  
\* Magic Mirror \* Bouncy Castle  
plus...festive food and drink available to buy!

Tickets:  
**£15** per child  
Adults go **FREE!**

**Book NOW! call 01903 446401**

FIELD PLACE Manor House & Barns  
The Boulevard | Worthing | West Sussex | BN13 1NP  
01903 446401 | enquiries@fieldplace.co.uk  
www.fieldplace.co.uk

HARDINGS

Example of previous event

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



## Events sponsorship

# Events

### General information:

South Downs Leisure undertakes many large and small scale events throughout the year, including outdoor theatre productions, sports tournaments/matches, Antiques Fairs, Paranormal events, Wedding Fairs, Balls and kids events such as our annual winter wonderland event and our popular Halloween party.

### Your inclusion:

- Stand at the event.
- Opportunity to give out your own company promotional material.
- Company sponsor logo to be included on all related publicity materials, which includes leaflets, posters brochure entry, online listings, pull-up banners, newspaper advertisements.

### Prices:

from £650 (POA, dependent on event)



Please call **Alan** on **01903 905050 ext 2046** for more details and further options

# Additional sponsorship opportunities...



Example of previous opportunity

Please call **Alan** on **01903 905050 ext 2046** for more details and further options

## Advert rotations

# TV Advert Slides

### General information:

The sponsor's company advertisement will be added to our in house advertising systems at Worthing Leisure Centre, Splashpoint Leisure Centre and Field Place. 10 screens will offer a constant rotation, in 10 second cycles.

### Format:

10 x 42" to 50" widescreen monitors across Splashpoint Leisure Centre, Worthing Leisure Centre and Field Place.



## additional information

### Projected footfall\*:

1.4 million per annum.

### Price:

£200 per month per advert

### Note:

Maximum of 5 business advertisements

Please call **Alan** on **01903 905050 ext 2046** for more details and further options



**Worthing Leisure Centre**  
Shaftesbury Avenue  
Worthing, West Sussex, BN12 4ET

**Field Place Manor House**  
The Boulevard  
Worthing, West Sussex, BN13 1NP

**Davison Leisure Centre**  
Selborne Road  
Worthing, West Sussex, BN11 2JX

**Splashpoint Leisure Centre**  
60 Brighton Road,  
Worthing, West Sussex, BN11 2EN

Please call **Alan** on **01903 905050 ext 2046**  
for more details and further options or email:  
**alan.ford@southdownsleisure.co.uk**